

THE POWER OF *teamwork*



Mark F. Rhein

President and Chief Executive Officer



Mr. Rhein joined Salem Trust Company as Chief Operating Officer in 2012, and became President and Chief Executive Officer in 2017. Beginning his financial services career in 1978, his past experience includes senior management positions at Synovus Bank, Fifth Third Bank and SunTrust Bank. Mr. Rhein's career has focused on developing and delivering client-centered programs for the banking, trust and wealth management industries. His expertise blends a responsiveness to the changing marketplace with the practical needs of risk management and financial accountability.

To date, Mr. Rhein has led a number of recent service enhancements for Salem Trust's clients. These programs include global tax recovery service for clients who may have overpaid taxes on foreign investments, the client service report that compares Salem Trust's actual service to self-imposed goals, a custom custodial services package for small and start up retirement plans, and an initiative to help protect clients from money market mutual funds not indexed to the dollar.

Mr. Rhein holds a bachelor of arts with honors from Kenyon College, a master of business administration in finance from Cleveland State University. He also holds a master of science with honors in financial planning from the College of Financial Planning.



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